

# MD ABDUL AWAL

## Web Designer & Developer

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📍: Gogram, Gogram-6292, Godagari, Rajshahi, Rajshahi, Godagari.

D.O.B: 12/02/2002

Gender: Male

Marital Status: Single

Nationality: Bangladesh

### SUMMARY

Highly Skilled And Results-Driven Freelancer Specializing In Full-Stack Web Development, UI/UX Design, And Comprehensive Brand Graphics. Proficient In WordPress, Elementor Pro, PHP/JavaScript, And Modern Design Principles, Leveraging Technical Expertise To Create Visually Stunning And Functionally Robust Digital Solutions. Committed To Delivering High-Quality Projects That Optimize User Experience, Enhance Brand Identity, And Drive Tangible Business Growth For Clients.

### EMPLOYMENT HISTORY

#### Web Designer & Developer - Freelancer

Rajshahi, Godagari

January 2018 - Till Date

#### *Web Development & Technical Execution*

- **Developed And Launched** 15+ Fully Responsive, Scalable, And Secure WordPress Websites, Ensuring Cross-Browser Compatibility And Optimized Loading Speeds (TTFB).
- **Implemented Custom Functionalities** (e.g., Advanced Forms, WooCommerce Features, Dynamic Content Display) Using PHP, JavaScript, And Relevant WordPress Hooks/Plugins.
- **Managed And Maintained** Website Performance, Conducting Regular Security Audits And Optimizing Site Speed By An Average Of 30% Using Caching And Image Compression Techniques.
- **Integrated** Various Third-Party Services (APIs, CRM, Payment Gateways) To Enhance Site Capabilities And Client Workflow Automation.

#### *Web Design & UI/UX (User Experience)*

- **Designed And Created** High-Fidelity Mockups And Wireframes For Both Desktop And Mobile Platforms, Focusing On Intuitive User Journeys And Optimal Conversion Paths.
- **Ensured** All Design Implementations Adhered To Modern UX/UI Best

Practices, Resulting In A 25% Improvement In User Engagement Metrics (e.g., Lower Bounce Rate).

- Customized WordPress Themes (Using Elementor Pro) To Meet Specific Client Branding And Aesthetic Requirements, Ensuring A Unique And Professional Digital Identity.

### *Graphic Design & Branding*

- Created And Managed Comprehensive Visual Branding Assets, Including Logos, Style Guides, Color Palettes, And Typography, Ensuring Brand Consistency Across All Digital Platforms.
- Designed Marketing Collateral (e.g., Social Media Graphics, Flyers, Presentation Decks) That Directly Supported Client Marketing Campaigns And Sales Efforts.
- Collaborated With Clients To Translate Complex Business Goals Into Compelling, High-Impact Visual Narratives And Graphics.

## EDUCATION

**Gogram High School & College - Senior Secondary School Certificate (SSCE)**  
(Secondary Education)

Rajshahi, Godagari.

January 2018 - December 2018

## SKILLS

Web Design



Web Development



Graphic Design



Video Editing



Photo Editing



## REFEREES

Available on Request